



# BEACH CHALET SOCCER FIELDS

**Saturday, 1<sup>st</sup> June**

Play and make an impact in your community!  
#OneCommunityOneGoal



**AMERICA  
SCORES**  
Bay Area





## FAQ's

# WHO PARTICIPATES?

Past participants include Accenture, BlackRock, Bloomberg, Ernst & Young, Goldman Sachs, IVP, McKinsey & Company, Morgan Stanley, Salesforce, Sixth Street, SC Builders, Silver Lake, Swinerton, TPG, Verkada, Wells Fargo, and many more. Teams may include co-workers, clients, spouses, partners, and friends (ages 18 and older).

# WHY SHOULD OUR COMPANY PARTICIPATE?

Your company will have the opportunity to positively impact the community, increase employee engagement, and practice team building. Your employees will get the chance to network with other professionals from top Bay Area companies.





# WHAT DOES THE TOURNAMENT SUPPORT?

Corporate partners create year-round impact for Bay Area youth and support America SCORES programming. The SCORES mission is to inspire youth to be engaged students, live active and healthy lives, and make a difference in the community.



## IS THE DONATION TAX-DEDUCTIBLE?

In compliance with IRS Code Section 170(f) (8), your donation is tax deductible less the amount you have received in goods or services in connection with the donation. Our 501(c)(3) non-profit number is 48-1272959.



# SPONSORSHIP LEVELS



LEVELS	PRICE	BENEFITS	IMPACT
Presenting Sponsor (2 available)	<b>\$25K</b>	<p>Customized activation, featured media Campaign, VIP tent, plus All-Star benefits listed below.</p> <p>Customized activation examples include an onsite charging station, refreshment booth, sponsored after-party, matching campaign, gaming or lunch activity, etc. TBD by company and event staff.</p>	<p><b>Support a Regional School League</b></p> <p>Secures regional school funding for an academic year of SCORES athletic programming. Includes after-school trainings, league play, game days, and tournaments.</p>
All-Star	<b>\$15K</b>	<ul style="list-style-type: none"> <li>• All Champion benefits below, plus</li> <li>• Entry for one or two teams of up to 20 players</li> <li>• Premier logo placement and recognition</li> </ul>	<p><b>Fund a SCORES All-Star Team</b></p> <p>Provides funding for a team of youth poet-athletes with a full year of SCORES programming. All youth receive a team uniform, soccer and writing equipment.</p>
Champion	<b>\$10K</b>	<ul style="list-style-type: none"> <li>• All MVP benefits below, plus</li> <li>• Choice of one Sponsorship Plus option</li> <li>• Standard logo placement and recognition</li> </ul>	<p><b>Champion SCORE Coach-Mentor</b></p> <p>Supports Coach-Mentor training, and coaching for an entire academic year. Coaches, the backbone of our program, are mentors that help our youth poet-athletes find their authentic voices and practice their skills on and off the field.</p>
MVP	<b>\$7.5K</b>	<ul style="list-style-type: none"> <li>• Entry for one team of up to 20 players</li> <li>• Team shirts with company logo</li> <li>• Catered meal for players and guests</li> <li>• Filtered water and specialty drinks</li> <li>• Event give-aways</li> <li>• Onsite activities and amenities</li> <li>• Standard logo placement and recognition</li> </ul>	<p><b>Support a Team for a Semester</b></p> <p>Provides funding for a team of youth poet-athletes with a semester of SCORES programming. All poet-athletes receive a uniform, soccer and writing equipment</p>

## SPONSORSHIP PLUS OPTIONS

These are opportunities to engage employees in additional SCORES events. They include planned employee volunteer days, entry in a signature event (Friendship Cup, Rising Voices, Pickleball Tournaments, Foot Golf Challenge), facilitated workshops, and other team-building activities. SCORES has partnerships opportunities that go far beyond the Cup. Contact us to learn more.



## Recruiting: Best Practices

Over the past 21 years, we've seen SCORES Cup teams get funded through a variety of options. Every company is different, but this process almost always needs to be championed by someone within the company. SCORES is able to write a grant, send a proposal, and provide information that supports the funding. If available, we can also connect you with previous captains that have organized their teams.

### ***The two most common channels are:***

- Company Charitable Foundation
- Sponsored by Partner / Business Group

### ***There are many other channels where we've seen people get a Cup team approved, such as:***

- Company Service Day (aligning event to a volunteer day)
- Company Team Outing / Activity
- Company Client / Business Expense (by inviting clients)
- Physical Activity / Fitness Budget
- Individual Team Fundraising + Corporate Match
- Company Volunteer Hours + Corporate Match
- Business Expense based on similar companies participating
- Company DEI Event / Funding
- Company Intern Event
- Two companies co-sponsoring a team



# Recruiting: Typical Process Flow

## Top-Down

**Approval:** Connect with someone more senior in the company who has the ability to potentially approve the sponsorship/team themselves. If approved, connect to SCORES to provide paperwork

**Build a Team:** Once approved, they can hand this off to a more junior team member to build the team and run logistics (unless they also want to captain the team)

**SCORES Support where needed:** If the company is struggling to fill a full team, SCORES can help by identifying company soccer players using alternative methods

## Bottom Up

**1. Build a Team:** Someone raises their hand (typically a more junior professional) to start to create a group of interested colleagues at the company (a soccer team may or may not already exist at company)

**2. Seek a Sponsor:** Once a core group is identified within the company, they would then seek approval from the Foundation, a Partner or other Business groups that can provide funding

**3. SCORES Support where needed:** If the company is struggling to unlock sponsorship, there is the potential to try and connect them with their colleagues in other cities (if their company has previously played)

**4. Register:** Once a team is formed and funding approved, registration is completed with SCORES





# IMPORTANT DATES

## **March 26**

- **Player site is live - site for players to register, tourney info, and updates**

## **May 1**

- **Team Registration form due - this guarantees shirts with names/logos**

## **May 14**

- **Online player registrations are due**

## **May 21**

- **Schedule posted on the website & sent out to all registered players**

## **June 1**

- **SCORES Cup!**








# AMERICA SCORES

Bay Area

Since 2001, America SCORES Bay Area (SCORES) has been providing outcome based learning opportunities to children. SCORES relies on a community of caring adults, partner organizations, and philanthropy to deliver ongoing, accessible programs to empower youth to lead healthy lifestyles, be engaged and collaborative students and have the confidence and character to make a difference in the world. For more information please email or visit our website at:

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 [www.americascoreresbayarea.org](http://www.americascoreresbayarea.org)

